

# Madison Browne

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## SUMMARY

Advertising major with a minor in New Media Art, skilled in digital design and Adobe software. Seeking an internship to apply creative and strategic skills in a professional environment.

## TECHNICAL SKILLS

**Design:** Adobe Photoshop, Premiere Pro, After Effects, Canva

**Digital Tools:** Meta Ads Manager, Google Sheets/Excel

**Creative:** Visual Design, Content Creation, Copywriting

**Professional:** Customer Service, Communication, Time Management

## EDUCATION

**B.A. in Advertising | Minor: New Media Art** — University of North Texas (Expected Spring 2026 — GPA 3.6)

High School Diploma — 2022

## RELEVANT EXPERIENCE

### Advertising Class Project — Student Creative

- Designed and produced a digital ad using Adobe tools.
- Ran and monitored campaign performance through Facebook Ads Manager.
- Analyzed campaign data and organized results into Excel reports.

### Kendra Scott — Sales Associate

- Assisted customers with personalized jewelry recommendations.
- Created custom jewelry and packaged online/in-store orders.
- Supported opening/closing and merchandising tasks.

### Classic Dry Cleaners — Customer Service Associate

- Assisted customers with garment care and processing orders.
- Tagged and organized clothing for cleaning.
- Maintained store standards and assisted with closing tasks.

### Hallmark — Sales Associate

- Operated register and processed online/in-store orders.
- Assisted customers with product selection.
- Supported store closing and upkeep.

## PROJECTS

### DASF Campaign — “Rescue, Renew, Rehome”

- Designed visuals, messaging, and social media content for DASF’s *Rescue, Renew, Rehome* campaign.
- Contributed to reaching the campaign’s \$500 fundraising target.

## CERTIFICATIONS

Google AI Certified (2023)

## HONORS & AWARDS

Dean’s List (2023–Present), Youth Art Month (2020), VASE (2018–2022)